



AU SUMMER UNIVERSITY 2015

FICTIONALITY BEYOND FICTION



AARHUS
UNIVERSITY

FICTIONALITY BEYOND FICTION

This course brings together students from different countries and different subject areas to create a multinational and interdisciplinary teaching environment.

"Fictionality" is a term typically associated with novels, short stories and movies. Taking its starting point from Richard Walsh's *The Rhetoric of Fictionality*, this intensive course introduces and investigates fictionality as a rhetorical and communicative strategy in various media and discursive contexts in a way that extricates it from fiction in the generic sense.

The course presents state-of-the-art research on how fictionality helps us navigate in a contemporary mediatized cultural context, and how fictionality is being used to legitimize or delegitimize actions and utterances.

The course combines lectures with dialogue and case oriented team work, providing students with the opportunity to explore the possibilities of using fictionality analysis as a tool for rhetorical and narratological investigations of for example political rhetoric, fake news, advertisements, auto fiction, graphic memoir, corporate storytelling, documentaries and TV series.

The summer course Fictionality Beyond Fiction is part of the Aarhus, Hamburg, Kiel and Southern Denmark Joint summer course programme Narrativity, Fictinality and Factuality. It will primarily be taught by employees from Centre for Fictionality Studies and members of the research unit Narrative Research Lab. The coordinators are Louise Brix Jacobsen and Stine Slot Grumsen.



AU Summer University welcomes Danish and international full time students, exchange students and free movers.

APPLICATION

The online application system will open on the 1st of December 2014.

The application deadline is the 15th of March 2015.

Please visit:

au.dk/summeruniversity for more information on application procedures, housing, location and the social programme.

**WE ARE LOOKING FORWARD
TO WELCOMING DANISH AND
INTERNATIONAL STUDENTS TO
AU SUMMER UNIVERSITY 2015.**

In 2014 more than 1500 Danish and international students decided to spend part of their summer taking specialized, intensive courses at AU Summer University. More than 60 nationalities were represented.

FICTIONALITY BEYOND FICTION

Date: 1 August - 14 August

ECTS: 10

Level: Master's

TARGET GROUP

Master students with an interest in fictionality as a rhetorical and communicative strategy in various media and discursive contexts.

